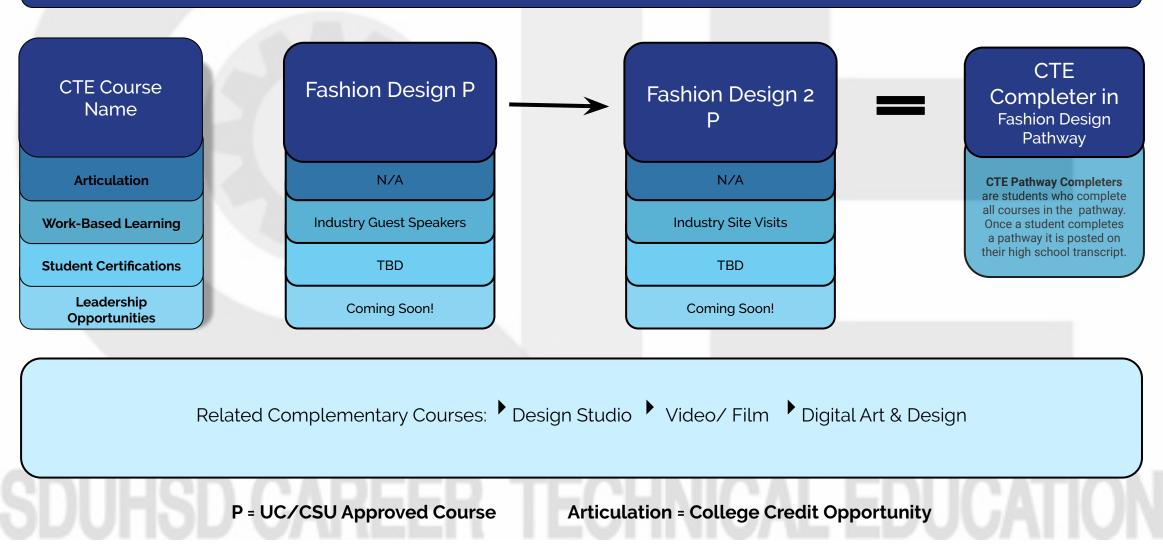


La Costa Canyon High School Fashion Design Pathway



The Fashion Design pathway focuses on the major aspects of the fashion industry and prepares students for careers and/or postsecondary education in this rapidly growing field. Students pursuing this career pathway have in-depth, hands-on experiences that focus on industry awareness, sustainable practices, elements and principles of design, history of fashion, fashion forecasting, textiles and textile products, product knowledge, apparel merchandising, and garment production.



Post High School Options (San Diego County):

Pathway	Certificate Programs	2 Year (A.A.) Degree	4 Year (B.A/ B.S Degree)	
Fashion Design	SD Mesa College: <u>Certificate of Achievement- Fashion</u>	San Diego Mesa College: <u>A.S. in Fashion</u>	CSU Long Beach: <u>B.A/ B.S Fashion Design</u>	
	Fashion Institute of Design & Merchandising: Fashion Institute of Design and Merchandising (Various)	Fashion Institute of Design & Merchandising: Fashion Institute of Design and Merchandising (Various)		
	Palomar College: <u>Certificate in Fashion Merchandising</u> / Visual Merchandising	San Diego Mesa College: <u>A.S. in Computer</u> <u>Fashion Technology</u>	Point Loma Nazarene University: <u>B.A. Fashion and Interior Design</u>	
	SD Mesa College: <u>Certificate of Achievement- Computer</u> <u>Fashion Technology</u>	Palomar College: <u>A.S. Fashion Design/ A.S. Fashion</u> <u>Merchandising/ Visual Merchandising</u>		

Key Fashion Design Occupations in SD County 2017*

Occupations	Typical Entry- Level Education	2016 Jobs in Industry	Median Hourly Earnings
Marketing Manager	B.A/B.S Degree	2,814	\$65.98
Fashion Designer	B.A/ B.S Degree	282	\$27.44
Retail Sales Supervisors	H.S. Diploma or equivalent	13,575	\$17.77
Stock Clerks and Order Fillers	H.S. Diploma or equivalent	19,851	\$11.62
Models	No Formal Education	121	\$24.00
Retail Salesperson	No Formal Education	42,608	\$11.81
Demonstrators and Product Promoters	No Formal Education	2,096	\$12.14

*Source: Economic Modeling Specialists Int'l. (Emsi). San Diego County. 2017.04 Class of Worker. QCEW + Non-QCEW + Self-employed. 2017-2022.

Skills that Employers say are VERY IMPORTANT

Active Listening
Patience
Creativity
Critical Thinking
Time Management