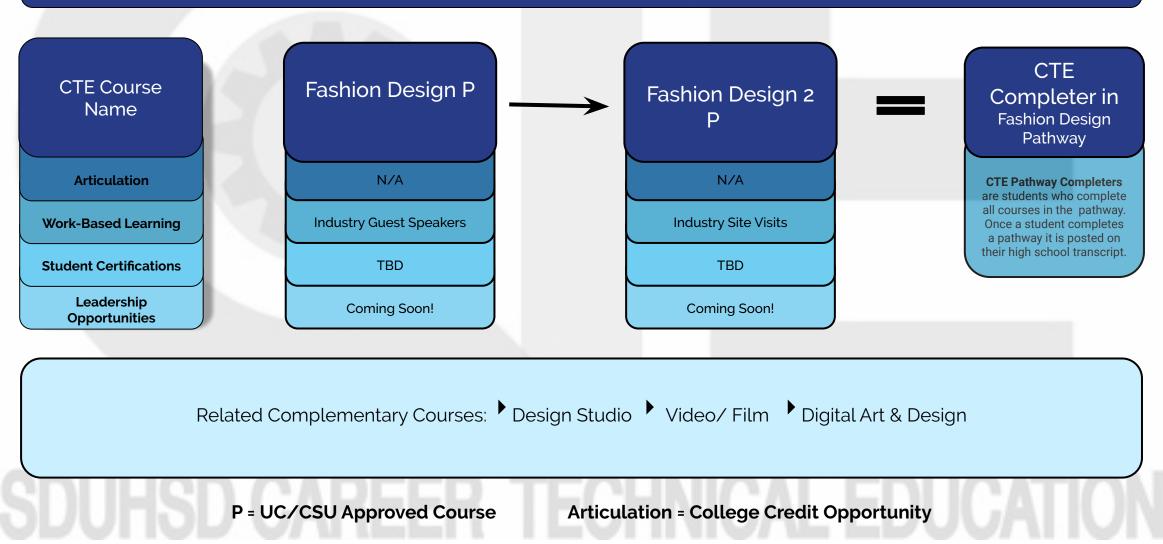


## La Costa Canyon High School Fashion Design Pathway



The Fashion Design pathway focuses on the major aspects of the fashion industry and prepares students for careers and/or postsecondary education in this rapidly growing field. Students pursuing this career pathway have in-depth, hands-on experiences that focus on industry awareness, sustainable practices, elements and principles of design, history of fashion, fashion forecasting, textiles and textile products, product knowledge, apparel merchandising, and garment production.



## Post High School Options (San Diego County):

Pathway	Certificate Programs	2 Year (A.A.) Degree	4 Year (B.A/ B.S Degree)	
Fashion Design	SD Mesa College: <u>Certificate of Achievement- Fashion</u>	San Diego Mesa College: <u>A.S. in Fashion</u>	CSU Long Beach: <u>B.A/ B.S Fashion Design</u>	
	Fashion Institute of Design & Merchandising: Fashion Institute of Design and Merchandising (Various)	Fashion Institute of Design & Merchandising: Fashion Institute of Design and Merchandising (Various)		
	Palomar College: <u>Certificate in Fashion Merchandising</u> / Visual Merchandising	San Diego Mesa College: <u>A.S. in Computer</u> <u>Fashion Technology</u>	Point Loma Nazarene University: <u>B.A. Fashion and Interior Design</u>	
	SD Mesa College: <u>Certificate of Achievement- Computer</u> <u>Fashion Technology</u>	Palomar College: <u>A.S. Fashion Design/ A.S. Fashion</u> <u>Merchandising/ Visual Merchandising</u>		

## Key Fashion Design Occupations in SD County 2017\*

Occupations	Typical Entry- Level Education	2016 Jobs in Industry	Median Hourly Earnings
Marketing Manager	B.A/B.S Degree	2,814	\$65.98
Fashion Designer	B.A/ B.S Degree	282	\$27.44
Retail Sales Supervisors	H.S. Diploma or equivalent	13,575	\$17.77
Stock Clerks and Order Fillers	H.S. Diploma or equivalent	19,851	\$11.62
Models	No Formal Education	121	\$24.00
Retail Salesperson	No Formal Education	42,608	\$11.81
Demonstrators and Product Promoters	No Formal Education	2,096	\$12.14

\*Source: Economic Modeling Specialists Int'l. (Emsi). San Diego County. 2017.04 Class of Worker. QCEW + Non-QCEW + Self-employed. 2017-2022.

Skills that Employers say are VERY IMPORTANT

Active Listening 
Patience 
Creativity 
Critical Thinking 
Time Management